

NHS South Yorkshire Integrated Care Board (SYICB) is looking to design a South Yorkshire Neighborhood Pilot – offering family support during pregnancy and beyond.

SYICB has developed this **draft** Service Specification for comment from all interested providers and / or stakeholders.

Comments will be collated and considered for the development of the final Service Specification which will be competitively tendered in due course. You are invited to comment on this specification via:

If you are <b>an</b> interested provider	https://health-family.force.com/s/Welcome
Stakeholde rs service users or interested individuals	https://forms.microsoft.com/Pages/ResponsePage.aspx?id=sITDN7CF9UeyIge0jXd O41RtSo- sjHxOmRzaPvwCm9dUQURTT1FMS083T1NXR0FHRIFDMEtGOUxPOC4u https://forms.microsoft.com/e/P8WPDWXpjX

**For Providers:** to register your interest in this event, please go to <u>https://health-family.force.com/s/Welcome</u>.

Suppliers will only need to register once in order to access opportunities that are offered by the Health System organisations that are using the system.

If you have already registered on the system (e.g. to access contracts with another Health Family organisations) then there is no need to re-register.

If you have not already done so you should now register as a Supplier on the shared system.

Service name	The South Yorkshire Early Years Neighborhood Pilot	
Service specification number	01	
Population and/or geography to be served		
The South Yorkshire population focus is with 1 neighborhood from each Place (Barnsley, Doncaster, Rotherham and Sheffield) positioned in indices of multiple deprivation (IMD) quintile 1 i.e. most deprived from each Place to test this new model of preventative intervention during pregnancy.		



Support to Places to identify each neighborhood has been provided by the South Yorkshire NHS population health team and the maternity equality data collected recently to support the South Yorkshire Local Maternity and Neonatal System (LMNS) Equity and Equality Action Plan.

The Provider will oversee delivery of the South Yorkshire Early Years Neighborhood Pilot (the Service) across South Yorkshire working in partnership with community organisations at Place including Family Hubs and voluntary/community providers. The Service will offer support in specific neighborhoods and will ensure a joined-up approach to providing interventions at the earliest possible opportunity, bringing the offer to the pregnant women, birthing people and their family, making access and engagement uncomplicated, provided by trusted local organisations.

Requests for support (referral) from this Service will come, in the main, from the local midwife or health visitors however an open referral system will be available to allow Service Users to self-refer. This Service is commissioned for those registered with a general practitioner in South Yorkshire, or where unregistered, those ordinarily resident in South Yorkshire

The Service offered will be accessible, culturally appropriate and fully responsive to the needs of South Yorkshire's diverse communities including families with protected characteristics.

## Service aims and desired outcomes

Giving every child the best start in life, from pregnancy through to late adolescence, is crucial to reducing health inequalities across the life course. Starting with antenatal care, the first 1001 days provide a vital opportunity to support the health and wellbeing of the whole family.

By ensuring pregnant women, birthing people and their families have access to the best advice, and adequate support to follow this advice, the aim of the Service will be to improve maternity outcomes and the wider family's health and wellbeing. It will do this by supporting parents to access services where early intervention and prevention is at the forefront, offering holistic support to pregnant women, birthing people and their families about what matters most to them.

The overall desired measurable outcomes will be to:

- improve access to services;
- reduce the numbers of stillbirths, preterm delivery and low weight at birth;
- reduce childhood tooth decay, obesity, accidents and injury; and
- increase school readiness such as communication, language and literacy.



However, the experience the pregnant women/birthing people and family will have as part of this Service will also provide important outcomes related to the service model and the whether the holistic offer of support has improved access to the services they need, reduce nonattendance, and reliance on the use of emergency services.

To deliver this work effectively it will be essential that the Provider works directly with other services that support local families to gain insight into relevant information and referral pathways. This will include linking with the Start for Life offer via Family Hubs, and other partners including, health visiting, early years' service and infant feeding advice.

The Provider should ensure that staff and volunteers receive appropriate, evidenced-based training and know how to work together across agencies and settings to provide seamless support with appropriate supervision structures in place. Staff and volunteers should be skilled in engaging and building supportive relationships with mothers and co-parents so that they feel safe to talk about how they feel and any challenges they face.

Through this pilot opportunity the Service will be able to build on the South Yorkshire Integrated Care Partnership ambition for all children to have the best start in life supporting their development in early years by introducing an innovative model of delivery supporting preventative intervention during pregnancy.

## Service description and location(s) from which it will be delivered

The Service will embrace coproduction – using the coproduction charter developed by Maternity Voice Partnerships across Yorkshire and the Humber.

Key principles include:

- Service user representatives are involved from the start and are representative of the people who will use or benefit from the Service.
- Involvement is easily accessed in ways which suit the service user representatives.
- Every voice and perspective is equally respected and valued.
- There is a continual communication process to keep the group up to date on progress.
- The end result is effectively communicated to service users.
- Project outcomes are evaluated by the people who will use or benefit from it.
- The coproduction process is evaluated by those contributing including service user representatives.



The Service will work with each local Place, the South Yorkshire Children and Young People Alliance and the Local Maternity and Neonatal System (LMNS) team to co-produce a set of Service specific outcomes. Once finalised these outcomes (Schedule 4, Quality Monitoring) will be included alongside this Service Specification.

The Provider will ensure the application outcome measures including:

- output metrics;
- Service User experience; and
- impact measures.

The Provider is commissioned to deliver:

- a) A Service model which is co-produced with families which supports pregnant woman, birthing people and their families to access services where early intervention and prevention is at the forefront. Delivering holistic support to pregnant women/birthing people and their families about what matters most to them.
- b) The primary aim of the Service is to provide:
  - a collective of services applying a holistic family intervention model connecting to the developments taking place in Family Hubs and the required interventions provided by Midwifery Services and the Healthy Child Programme;
  - a joined-up response where the pregnant woman and family are listened to and ensure any intervention offered is tailored to meet their specific needs;
  - a project lead, providing overall responsibility for the new model of Service delivery and the connection other organisations who have specific offers; and
  - a holistic approach offering a range of interventions from parental support and advice including:
    - antenatal education;
    - support with sleep;
    - debt management;
    - social prescribing offers (including cooking, infant feeding and weaning); and
    - to provide a link and offer support to access existing services, such as healthy lifestyle/ activity groups.

A number of distinct pathways make up the Service as a whole. These are:

- 1) communication including early intervention / prevention activity;
- 2) referrals;
- 3) assessment;
- 4) treatment;
- 5) transition; and
- 6) patient outcomes and discharge.



The Provider will develop detailed pathway documents and is to ensure they are published on the ICB website. Pathway documents will support referring organisations as well as pregnant women, birthing people and their families to understand what will be offered, when and how. The Provider will ensure the pathway documents are regularly updated and agreed with the Commissioner.

It is anticipated that the Provider will not be able to deliver this Service Specification in silo and is likely to need to sub-contract from other organisations across all Places. The Commissioner will work with the Provider to agree the pathways across each Place including agreeing to allow any appropriate sub-contracts.

Locations

Four specific neighbourhoods have been identified for delivery. These are:

Barnsley: Worsborough

Rotherham: Eastwood and East Deane

Doncaster: Mexborough

Sheffield: Firth Park and Fir Vale

Within these neighbourhoods the Service will be delivered from a number of locations such as family hubs, patients' homes and local community settings. The ethos of this delivery model is that it is delivered from locations that best suits the Service User's needs.

Appropriate legislative consultation must take place should any existing locations wish to be changed, regardless of whether or not they are specifically detailed in this Service Specification. The Commissioner must give express agreement if the Provider wishes to change the location of the Services; again, this applies regardless of whether they are specifically referenced in this Service Specification.

## Exit strategy

The Provider will work in partnership the Commissioner and local stakeholders at the end of the pilot to agree an effective means of embedding the Service model and ensure learning is well integrated in each neighbourhood at Place.