



## Social Enterprise Business Start Up Workshop (3 Half Days)

Are you looking to start your own Social Enterprise, charity, CIC or have recently started trading and need support? This workshop will cover all the basics of how to start your own business and give valuable advice on elements such as business status, set up and legal issues, business planning, marketing, funding and bookkeeping.

### Upcoming Dates:

**Day 1** – Friday 7<sup>th</sup> May, **Day 2** - Monday 10<sup>th</sup> May, **Day 3** Tuesday 11<sup>th</sup> May 1.30pm – 5pm

**Day 1** – Wednesday 30<sup>th</sup> June, **Day 2** - Thursday 1<sup>st</sup> July, **Day 3** - Friday 2<sup>nd</sup> July 9.30am – 1pm

**Day 1** – Tuesday 5<sup>th</sup> October, **Day 2** - Wednesday 6<sup>th</sup> October, **Day 3** - Thursday 7<sup>th</sup> October 1pm – 4.30pm

## Governance Presentation Series

This series of workshops are aimed at company directors, trustees and members of any governing body. The workshop will be delivered in 3 sessions of 2 hours each and will focus on corporate governance and personal development needs to improve the effectiveness and performance of both the Board and the individual members.

Session 1 will cover:

- Board Leadership, Company Purpose, Values, Strategy
- Personal Leadership, Leadership Purpose, Values, passions & beliefs, Vision setting

Session 2 will cover:

- Board Composition, Roles and responsibilities, Legal Duties, Skills and Succession Planning
- Engagement & Influence, Leadership styles, Effective communication, Play to your strengths

Session 3 will cover:

- Audit, Risk & Internal Control Audit, Risk management, Management information, Current issues
- Self-Management, Self-reflection & perspective, Stress & burnout, Personal accountability, Support networks

### Upcoming Dates:

**Session 1** Wednesday 5<sup>th</sup> May, **Session 2** Wednesday 12<sup>th</sup> May, **Session 3** Wednesday 26<sup>th</sup> May 9.30 – 11.30am

## **\*Just added\*** Fundraising Opportunities

This 3 hour session is for CEOs, Senior Managers and Fundraisers within charities, not for profits, community interest groups and social enterprises who want more help to raise funds for their organisation through making funding bids and a variety of fundraising methods.

This session will cover the strategy and planning for these activities as well as operational guidance on best practice. It will show you how to put together a 12 month calendar of activity to raise funds as well as an introduction to teach you how to write bids/apply for trusts and grants. There will be information on how corporate fundraising can be best conducted as well as the variety of ways that an organisation can work with other sectors to maximise awareness of your organisation.

### Upcoming Dates:

**Tuesday 18<sup>th</sup> May 1pm-4pm**

To see a full list of all workshops for this year and to book your place on any workshop please visit:

[www.communitywealthbuilder.co.uk](http://www.communitywealthbuilder.co.uk)

\*Please note - all workshops are currently being delivered on Zoom. Please check our website for any changes.



## How to ensure your social enterprise continues to THRIVE and GROW throughout these turbulent times (2 half days)

The charity and social enterprise sector has been particularly hit hard by the impact of the global pandemic, seeing a dramatic fall in donations and sales, which has meant there is greater competition for funding. This has forced the sector to pivot their approach to the new norm.

Whether you are in a management/leadership role or are working on the front line, being able to thrive and grow on an individual, as well as on an organisational basis has never been more important.

By attending this two-part session, you will learn how to:

- move from surviving to THRIVING
- lead your organisation and yourself through change
- focus your energy and resources on managing the right stakeholders
  - importance of collaboration
  - expanding and strengthening your network
- working in action learning sets to work through some of your current issues.

### Upcoming Dates:

**Day 1, Thursday 13th May, Day 2 Thursday 20th May** 1pm – 4pm

**Day 1 – Tuesday 14<sup>th</sup> September, Day 2 Wednesday 15<sup>th</sup> September** 1.30pm – 4.30pm

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## How to Find More Customers on LinkedIn

In this workshop, **Be More Social** CEO, **Rik Courtney**, will show you how you can find more customers on LinkedIn. He will cover his top tips and strategies, showing you how to use them to increase your clientele through LinkedIn.

Rik will show you how to:

- Identify the right prospects
- Send a LinkedIn message that gets results
  - Engage with the right content
- Make the type of content that attracts new customers

### Upcoming Dates:

**Thursday 27<sup>th</sup> May** 10am – 12pm

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### An Introduction to Grants and Funding

If you are new to grants and fundraising join us to find out how to take the right approach.

The workshop, delivered by **Mark Smith**, CEO **Make Your Mark UK** will cover;

- Ways to identify different funders.
- Key principles to take into consideration when applying.
- An insight into what funders are looking for when assessing grant applications.
  - Top tips to make your fundraising a success

#### Upcoming Dates:

**Thursday 6<sup>th</sup> May** 1.30 – 4.30pm

**Tuesday 20<sup>th</sup> July** 9.30am – 12.30pm

**Thursday 23<sup>rd</sup> September** 1.30pm – 4.30pm

### **\*Just added\*** Managing Costs for Not for Profits and Charities

This Workshop is aimed at educating Finance Managers, CEO, Trustees and Treasurers of charities, community groups and social enterprises on how to release more unrestricted funds by learning how to handle supplier relationships more effectively.

Procurement and purchasing generic business supplies is a mine-field for many who are running a charity, social enterprise or community project.

What supplies do you exactly need? Who should you approach? What is the market rate for this supply? Who can you trust to help you make these decisions and how long should the contracts be for? How am I going to find the time to make all this happen and then keep control of it?

#### Upcoming Dates:

**Thursday 10<sup>th</sup> June** 1pm-4pm

### How to Plan Your Next 90 Days on Social Media

**Be More Social** are running this workshop to teach you how to plan for social media for the next 90 days.

In this workshop you will gain:

- The opportunity to learn from the strategies implemented in other businesses
- A step-by-step, practical, relevant and tailor-made social media marketing plan
- Knowledge on how to write a social media plan for success and gain access to the best tools
- An understanding of where you're going and what your organisation social media will look like after 90 days.

#### Upcoming Dates:

**Thursday 8<sup>th</sup> July** 1pm – 3pm

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## How to get your Social Enterprise or Charity known for the right reasons

Whilst marketing is an important part of running a successful charity or social enterprise, groups often find it challenging to make the right connections and to raise the profile of their organisation in the right way.

By attending this session, delivered by Make Your Mark CEO, Mark Smith, you learn how to:

- identify your core values and how they can guide your activity
  - articulate a compelling case for support
- understand how to map your network and make the most of your connections
  - utilise PR to raise your profile.

### Upcoming Dates:

**Wednesday 16<sup>th</sup> June** 1.30pm - 4.30pm  
**Wednesday 13<sup>th</sup> October** 1.30pm - 4.30pm

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## How to Write Winning Tenders and Grant Applications for Charities and Social Enterprises

If you are new to writing tenders or want to improve your tender skills, this workshop will enable you to improve your knowledge in order to submit a winning tender or grant application. Delivered by the founder of **Carley Consult**, **Jim Carley**, this workshop will cover;

- Sourcing grant and public tender opportunities
  - Characteristics of winning proposals
  - Differentiating from competitors
  - Storyboarding and structure
  - Effective review / proof reading

### Upcoming Dates:

**\*New date just added\*** **Thursday 24<sup>th</sup> June** 9.30am-12.30pm

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## Community Wealth Builder Networking Hour

Come along to our next Community Wealth Builder Networking Hour and meet other organisations that are receiving advice and support through the project.

The aim of this session is to encourage partnership working and collaboration therefore this informal style will give you the opportunity to speak to other third sector organisations from across the region.

Be prepared to talk about yourself and your organisation, if you feel comfortable and we will be sharing contact information (with your confirmations) after the session for any follow ups you may wish to make.

### Upcoming Dates:

**New dates TBC soon**

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If there are any areas of support that's aren't being covered by the above workshops then please contact me

**Amy Rutherford** [arutherford@doncaster-chamber.co.uk](mailto:arutherford@doncaster-chamber.co.uk) 07736971807

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